



Executive Director Report
VLA Council
June 9, 2017

Individual Membership: 809 members. Goal is to get back up to 1,000 members

Life Members of VLA: 34

Institutional Dues: new benefit is one free Jobline per year

- Amount changes every year based on State Aid
- Invoices emailed second week of January and again in February: \$39,720 of \$45,000 has come in
- 80 paid members out of 93 library systems

Organizational Membership: new benefit is one free Jobline per year

- Dues based on Full Time Enrollment. \$5400 in dues collected; 24 Organizational Members

Jobline Income: \$7,500 of \$15,000 expected income - almost exactly what we planned. Posted 18 jobs free as part of the Institutional/Organizational Membership. 15 are currently unpaid.

Conferences:

- Presented at Texas Library Association Conference in April; almost 8,000 attendees (at TXLA, not my session ☺)
- Will attend ALA Annual in Chicago and represent VLA on the Chapter Relations Committee and as part of a panel for the ALA Committee on Legislation
- Have accepted an appointment to the Status of Women in Librarianship Committee for 2017-2019.

UPDATES ON COMMITTEES AND FORUMS

Awards and Recognition Committee: 24 total nominations received, none for Donna Cote Librarian of the Year

Conference Committee: Organized Chaos. 32 booths of 76 sold - great progress for this time of year. LRV made cards to advertise the booths and will distribute in the exhibit hall at ALA in June.

Continuing Education Committee: I believe the merger of LDF and CEC is complete.

Intellectual Freedom Committee: Not much to update after legislative session

Scholarship Committee: Winners have been announced: Stephani Moore, Lauren Triola and Whitney Nelsen. Whitney was recognized at the VLAPAF conference in Newport News on May 22.

Website Content Committee: So. Much. Accomplished. Still adding past files to the calendar (we had to take all of them down and reload them).

VLACRL: Diversity program happened on 6/7 in Charlottesville. Despite delays and change in speakers, Lucy Rush knocked it out of the park and came in under budget. VLACRL Summer programs have been planned and advertised (July 11 and 18)

Diversity & Inclusion: hoping to host a diversity career night similar to one held in MA earlier this year. Put out call for speakers. 2016 Graphic Novel Diversity Award winners have been announced.

Local History:

NMRT: Moving full steam ahead for conference. Organizing Sips & Sweets and coordinating a breakfast meet up on Friday October 13.

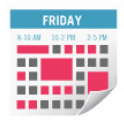
Professional Associates: 158 attendees in a new location, the Newport News Marriott. GREAT location. Hoping to have positive buzz for next year. Overall loss \$3K.

Youth Services: Have an offsite mixer planned for Thursday night of the VLA conference.

BREAKING BARRIERS building Bridges

YLA ANNUAL CONFERENCE, OCTOBER 11-13, THE MAIN, NORFOLK, VA

WELCOME



Schedule At-A-Glance



My Schedule



Speakers



Sessions



Exhibitors



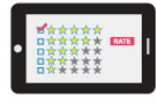
Connect With Us



Maps



General Information



Online Conference Evaluations



Special Events



Sponsors



Get Involved



Home



My Schedule



Session Search



Twitter

Mock of up app from Capira

VLA Members: News For You

From Name: Virginia Library Association
Reply-to Email: Vla.lisav@cox.net
Status: Complete
Created: 05/11/2017 11:43 AM
Send Complete: 05/11/2017 11:51 AM

Recipient Details

Total Recipients: 796
Attempted Recipients: 796
Sent: 796
Opted Out of Contact Center: 0
No Email Address: 0
Send Failed: 0
Opens: 397
Bounced: 29
Unsubscribed: 1

Click-Through URLs

Total Unique Clicks: 152

https://vla.memberclicks.net/membership-directory-disclaimer	21
https://vla.memberclicks.net/awards-and-honors-portal	17
https://vla.memberclicks.net/index.php?option=com_jevents&task=ic...	16
https://vla.memberclicks.net/index.php?option=com_jevents&task=ic...	14
http://www.vla.org/2017-vla-annual-conference-lodging	42
https://vla.memberclicks.net/index.php?option=com_jevents&task=ic...	10
https://vla.memberclicks.net/meet-a-member---leadership-edition	26
https://vla.memberclicks.net/meet-a-member	6

VLA Members: News For You/Issue 2

From Name: Virginia Library Association
Reply-to Email: Vla.lisav@cox.net
Status: Complete
Created: 05/25/2017 7:56 PM
Send Complete: 05/25/2017 8:04 PM

Recipient Details

Total Recipients: 804
Attempted Recipients: 804
Sent: 804
Opted Out of Contact Center: 0
No Email Address: 0
Send Failed: 0
Opens: 380
Bounced: 30
Unsubscribed: 0

Click-Through URLs

Total Unique Clicks: 96

http://www.vla.org/vla-jobline	46
https://www.henricolibrary.org/locations/varina	13
http://www.ala.org/advocacy/advleg/federallegislation/fight-for-l...	2
http://www.vla.org/professional-associates-conference	8
https://vla.memberclicks.net/index.php?option=com_mcform&view=ngf...	4
https://vla.memberclicks.net/index.php?option=com_jevents&task=ic...	7
http://www.vla.org/vla-awards	11
https://vla.memberclicks.net/call-for-speakers--diversity-career-...	5

Website Community Database Forms Reporting Financial Settings Log Out Profile List Search 										
#	<input checked="" type="checkbox"/>	Title	Published	Front Page	Order	Category	Author	Date	Hits	ID
1	<input checked="" type="checkbox"/>	DIRECTOR, LIBRARY DEVELOPMENT AND NETWORKING: The Library of Virginia, Ric...	Published		1	VLA Jobline	Lisa Varga	06-02-2017	130	730
2	<input checked="" type="checkbox"/>	Library Director: Northumberland Public Library, Heathsville, Virginia	Published		2	VLA Jobline	Lisa Varga	05-31-2017	192	729
3	<input checked="" type="checkbox"/>	Corporate Librarian: Cydecor Inc., Arlington, VA	Published		3	VLA Jobline	Lisa Varga	05-31-2017	218	728
4	<input checked="" type="checkbox"/>	Library Specialist, Part-time; Piedmont Virginia Community College	Published		4	VLA Jobline	Lisa Varga	05-31-2017	97	726
5	<input checked="" type="checkbox"/>	Cataloging and Metadata Librarian: Arlington Public Library, Arlington, Virginia	Published		5	VLA Jobline	Lisa Varga	05-31-2017	116	727
6	<input checked="" type="checkbox"/>	Library Specialist, Part-time; Piedmont VA Community College	Published		6	VLA Jobline	Lisa Varga	05-25-2017	212	724
7	<input checked="" type="checkbox"/>	Elementary Services Senior Librarian: Suffolk Public Library (Suffolk VA)	Published		7	VLA Jobline	Lisa Varga	05-24-2017	199	723
8	<input checked="" type="checkbox"/>	Librarian II (Emerging Technologies) #22086: City of Virginia Beach, VA	Published		8	VLA Jobline	Lisa Varga	05-23-2017	360	722
9	<input checked="" type="checkbox"/>	Instructional Services Librarian: Union Presbyterian Seminary, Richmond, VA	Published		9	VLA Jobline	Lisa Varga	05-18-2017	607	720
10	<input checked="" type="checkbox"/>	User Support Specialist: The University of Richmond, VA	Published		10	VLA Jobline	Lisa Varga	05-18-2017	544	719
11	<input checked="" type="checkbox"/>	Library Director: Essex Public Library, Tappahannock, VA	Published		11	VLA Jobline	Lisa Varga	05-15-2017	691	716
12	<input checked="" type="checkbox"/>	Science and Engineering Librarian: The University of Virginia Library, Charlottesville, ...	Published		12	VLA Jobline	Lisa Varga	05-15-2017	429	714
13	<input checked="" type="checkbox"/>	SUPERVISORY POSITION-TEEN SERVICES: Rust Library, Loudoun County Library, VA	Published		13	VLA Jobline	Lisa Varga	05-12-2017	364	712
14	<input checked="" type="checkbox"/>	Library Director: City of Falls Church, VA	Published		14	VLA Jobline	Lisa Varga	05-12-2017	654	713
15	<input checked="" type="checkbox"/>	LIBRARIANS-CHILDREN'S, ADULT OR TEEN: Loudoun County Public Library (Sterling ...	Published		15	VLA Jobline	Lisa Varga	05-12-2017	458	711
16	<input checked="" type="checkbox"/>	Library Associate: Town of Leesburg, VA	Published		16	VLA Jobline	Lisa Varga	05-12-2017	411	708
17	<input checked="" type="checkbox"/>	Community Branch Manager (Librarian III) : Fairfax County Public Library, Patrick He...	Published		17	VLA Jobline	Lisa Varga	05-09-2017	293	704